THE IMPACT OF YOUR GIVING

2015 ENDOWMENT REPORT

BOISE STATE UNIVERSITY
YOUR IMPACT
Supporters of Boise State University make it clear — you value education. You want the best for students and faculty. You feel the energy of exploration and discovery in a dynamic university setting. You may have great memories as a Boise State alumnus/a, or you may simply wish to make a college education possible for a promising student. You know the value of a university that engages the community to promote the region's economic vitality and cultural enrichment.

Whether you’re motivated to give because you love music, or raptors, or football, or because you believe that graduates with high-tech skills are an asset to the local economy, or that alternative energy sources are a priority for our planet’s health, or because of some other reason — you’ve decided to support Boise State University for a reason that’s significant to you.

What you’re doing is prescient, forward-thinking and important, and we’d like to share the impact of your giving in this endowment report. There are countless ways that your generosity emerges through the experiences of students and faculty. The reach often goes far beyond the walls of this university. It’s deeply inspiring to think about how giving comes to life here at Boise State.

On behalf of the students, faculty and staff of Boise State University, thank you for your support.

Sincerely,

Laura C. Simic
Vice President for University Advancement

Chris Anton
Chief Operating Officer
Boise State University Foundation
There’s more than one way to look at endowed gifts.

And when we study them closely, we can see beyond the obvious—endowments are funds that grow through investment to support students, university programs and faculty. They’re different from current use gifts, which are spent once. Of course, current use gifts are important, too. But when we consider the impact of endowments as they come to life, we are reminded of the significance of endowed gifts.

Pulitzer Prize-winning poet, Wallace Stevens looked at an ordinary blackbird thirteen different ways and wrote about what he observed in each unique view. Here are thirteen ways of looking at endowments for their meaning and impact at Boise State.
13 WAYS OF LOOKING AT ENDOWMENTS

1. Soundtrack to Success (Set on “Replay”)
2. Talent Magnets
3. Innovation’s Main Ingredient
4. The “Very” in Discovery
5. Lifeblood for the Arts
6. STEM Starters
7. Students Ready
8. Legend Makers
9. A License to Give
10. A Promise Kept
11. Remembrance
12. ROI Boomerangs
13. Forever Funds
1. SOUNDTRACK TO SUCCESS
(SET ON “REPLAY”)

Without scholarships, many students would not be able to earn a college degree, leaving a lifetime of potential unrealized. As investments, endowed scholarships replay again and again, helping Boise State attract and keep the brightest students from all backgrounds.

OUR NUMBER ONE PHILANTHROPIC PRIORITY: SCHOLARSHIPS
EXTRAORDINARY TIMES EXTRAORDINARY OPPORTUNITIES

So far, we’ve raised almost $16 million of our $25 million campaign goal, thanks to DONORS LIKE YOU.

Maddie Booth, Music Education Blanas/Elliott Vocal Scholarship and Hartzler Grant Vocal Music Scholarship

“I am getting the education and experience I need to fulfill my dream of teaching music to an underserved population. Boise State is the only place I’d like to be and my scholarships make this possible.”

Learn more about Maddie and other exceptional students benefitting from scholarships at giving.boisestate.edu/why-give
2. TALENT MAGNETS

Endowments attract and secure world-class faculty and leadership. Our programs are more attractive and competitive, and the experience is far richer for students.

Endowments allow the university to identify and attract talented and accomplished leaders from around the country, like Dr. Julia Oxford, professor of biological sciences, whose research attracted the interest of private donors, Duane and Lori Stueckle. The Stueckles’ endowed gift ensures that Dr. Oxford may continue to perform and lead research at Boise State, including studies on a key factor of cancer progression.

3. INNOVATION’S MAIN INGREDIENT

Boise State is redefining higher education and building on the university’s focus to produce graduates who are leaders in an ever-changing world.

Donor dollars are a source of support for the new College of Innovation and Design, where students bring their dreams and interests to explore across disciplinary lines. Faculty representing all disciplines will draw from their own deep knowledge to lead students in projects and issue-based academic inquiry.
4. THE “VERY” IN DISCOVERY

Donor support enables a full spectrum of research across many disciplines at Boise State. From biology, materials science and geosciences, to public policy, the Honors College, creative writing and beyond, donor dollars lead to important discoveries.

The Diane and Winston Moore Family Endowment supports Boise State’s Intermountain Bird Observatory’s director position. The Observatory has been at the forefront of research on migratory birds, and has conducted award-winning community outreach for more than 20 years. The donors established the endowment because of the program’s impact on children and families, exposing them to nature by providing a unique introduction to wildlife. It was their intent that the program flourish, allowing its message of nature, wildlife, and conservation to be passed on to children of all ages. The endowment has enabled the observatory to continuously grow in size and scope, reaching thousands of people over the years with its unique message.
Boise State is deeply proud of its role as a leader in Boise’s cultural scene. And as leaders, we’re expanding on our vision with the plan for a new, iconic fine arts building. It will be “the environment where art lives,” and home to the university’s Visual Arts Center. Our aspiration — seen in the building’s purpose, design and location — is to create a nationally and internationally recognized center for arts education at Boise State, a place where endowed programs and students can thrive.

5. LIFEBLOOD FOR THE ARTS

From bringing the most talented guest artists to Boise State, to maintaining a precious Steinway piano inventory, endowments give life to the arts at Boise State — a main artery feeding the region’s cultural scene.
6. STEM STARTERS

Science, technology, engineering and math. Boise State University is committed to providing a solid STEM education and is an emerging research leader in biomolecular science, innovative materials, health and public policy, sensors, and nanoelectronics and integrated systems. Endowments fund sophisticated laboratories, research centers, facilities and programs leading to world-altering outcomes.

The Institute for STEM and Diversity Initiatives aims to build a diverse community of students, faculty, and others involved and invested in science, technology, engineering and mathematics.
7. STUDENTS READY TO WORK IN A DEMANDING ECONOMY

In addition to scholarships, donor dollars and partnerships also provide access to leaders, programs and equipment giving students the advantage of a real hands-on experience.

Of the top four largest enrollment populations, nursing is number two followed by management, marketing and finance (community and environmental health is number one). Boise State’s nursing program offers access to state-of-the-art simulation labs giving students the opportunity to practice in a safe, controlled environment.
8. LEGEND MAKERS

Endowments support outstanding student athletes. Academic distinction is a perfect partner to athletic excellence at Boise State. We see the power of pride for our university and sports inspire our amazing Bronco spirit. Coaches, players, parents and fans continue to feel the spirit in the moments we share and pass on to future generations.
9. A LICENSE TO GIVE
Alumni supporting the future of our university don’t really need a license to give. But, active members of the Alumni Association embody a certain “giving status” that can grow to include an endowed gift by deepening meaningful commitments. Active alumni support the Alumni Legacy Scholarship Endowment Fund, providing scholarships to worthy relatives of Boise State alumni.

10. A PROMISE KEPT
Donors have an expectation that great good will come from their gifts. Responsible financial stewardship means that we use donations effectively for their intended purposes.

11. REMEMBRANCE
With endowments, it’s possible to name lasting gifts to remember people who have made a difference in our lives. Organizations and companies leave their mark, too.

12. ROI BOOMERANGS
As a metropolitan research university, Boise State is an engine that drives the Idaho economy, providing significant return on investment. If you live and work here, or have ties to the region, you are very likely on the receiving end of many great Boise State driven programs or initiatives.

13. FOREVER FUNDS
A stable source of annual support for today’s students and an enduring resource for generations to come, these gifts truly last forever. As the university’s endowment grows, so does its strength and stability.
BY THE NUMBERS
INSTITUTIONAL ENDOWMENT REPORT

ENDOWMENT BALANCES

JUNE 30, 2009 — $58,117,893
JUNE 30, 2010 — $65,412,795
JUNE 30, 2011 — $77,741,690
JUNE 30, 2012 — $77,308,760
JUNE 30, 2013 — $85,345,209
JUNE 30, 2014 — $95,665,945

When you make an endowed gift, your contribution is invested with and becomes part of Boise State University Foundation’s endowment. An annual distribution is made for the purpose you designate. Because the principal remains intact, the fund will generate support in perpetuity.

DID YOU KNOW?
You can create an endowed fund for a $25,000 minimum commitment, payable over five years.

AVERAGE ANNUAL INVESTMENT RETURNS

ONE YEAR — 4.9%
THREE YEAR — 7.8%
FIVE YEAR — 11.0%

*Example assuming an average annual return of 8%
THANK YOU FOR YOUR SUPPORT OF
BOISE STATE UNIVERSITY